

Get Outside

THE CENTRAL COAST GUIDE TO EVERYTHING OUTSIDE

New Times Media Group is pleased to present the ninth edition of the **Get Outside** magazine!

Get Outside is focused on everything outdoors on California's Central Coast, but it's a whole lot more than that. Our stories feature people, places, events, services, organizations, gear, food, and everything that has to do with getting outside!

This full-color, award winning, glossy magazine has a distribution of 25,000 print and 28,000 digital copies, and is available for pick up throughout Northern Santa Barbara and San Luis Obispo counties.

Whether your business is directly related to outdoor activities or simply wants to connect with an active, engaged audience that loves life on the Central Coast, **Get Outside** is the perfect place to showcase your brand. And if you enjoy exploring, trying new experiences, and discovering local favorites, you'll definitely want to pick up a copy.

NEXT ISSUE: Winter/Spring 2026 (*published in February*)

**BOOK YOUR AD BY:
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