# **DIGITAL ADVERTISING**

### **WEB ADS**

**NewTimesSLO.com** and **SantaMariaSun.com** offer a unique online branding opportunity. Our digital advertising packages provide your business daily exposure throughout both websites.



#### NewTimesSLO.com or SantaMariaSun.com

Leaderboard (728 x 90) Rectangle (300 x 250) \$12 per 1,000 (10,000 minimum)

#### **NEWSLETTERS**

Our weekly emailed newsletters feature premium leaderboard spots. Give your business optimum exposure in the limited premium space!



# New Times NEWS WIRE (Thursday)

(approx 16,000 subscribers - size: 640x90)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

#### **New Times EVENT WIRE** (Friday)

(approx 16,000 subscribers - size: 640x90)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

## Sun NEWS WIRE (Thursday)

(approx 12,000 subscribers - size: 640x90)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

#### Sun EVENT WIRE (Friday)

(approx 12,000 subscribers - size: 640x90)

1x=\$280 4x=\$252 8x=\$238 13x=\$210

#### **NEWSLETTER TAKEOVER**

2 spots on ALL 4 Newsletters 1x=\$950 4x=\$855 8x=\$808 13x=\$713

## **MY805TIX TICKET WIRE NEWSLETTER**



# **My805Tix** TICKET WIRE

(Wednesday)

(approx 56,000 subscribers - size: 500x380)

1x=\$455 4x=\$410 8x=\$387 13x=\$341

## **My805Tix TICKET WIRE BUNDLE**

Print and Digital New Times

1x=\$625 4x=\$563 8x=\$531 13x=\$469

Print and Digital SUN

1x=\$600 4x=\$540 8x=\$510 13x=\$450