

Web Advertising



Run of site banner ad

Currently there are only 13 banner ads on our site at any time, giving you maximum exposure. All banner ads offer a direct link to your own web site.

SPECS

468 x 60 pixel Jpeg or GIF under 15k, animation ok

RATES

\$150 per month, 3-5 months

\$125 per month, 6-11 months

\$100 per month, 12 months

Guaranteed 5000 impressions per month

Run of site tile ads

Your run of site tile ad is located on the bottom of the navigator. Currently there are only 13 tile ads on our site at any time, giving you maximum exposure. All tile ads have a direct link to your web site.

SPECS

90 x 90 pixel JPEG or GIF under 6k animation ok

RATES

\$50 per month, 3-5 months

\$40 per month, 6-11 months

\$30 per month, 12 months

Guaranteed 5000 impressions per month

Deadlines:

Space reservations and ad copy

5:00 pm on Friday

Web site ready ads

5:00 pm on Monday.

Your ad will appear the following Thursday

www.newtimeslo.com

Other tile ads available

These tiles ads are viewed only on the following pages, Avila Cam, and Classified pages. Our Classifieds and Avila Cam pages are the most frequented pages on our sites.

SPECS

120 x 60 pixel JPEG or GIF under 6k animation ok

RATES

\$35 per month, 3-5 months

\$25 per month, 6-11 months

\$20 per month, 12 months

Ad availability on web sites:

468 x 60 pixel banner ads (ROS)

90 x 90 pixel tile ads (ROS)

120 x 60 pixel tile ads (Avila Cam)

120 x 60 pixel tile ads (Classified lead, real estate and employment pages)

General Information:

Audit reports are available upon request.

The web sites visitors continue to grow each month and currently average 105,000 page views per month and over 86,000 unique visitors each month.

Your banner and tile ads appear on both newtimeslo.com and santamariasun.com

Rates include free banner ad production.

Sites maintained by *AllStar Creative*. All web site advertising is pre-paid in advance.



www.santamariasun.com



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NMG
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