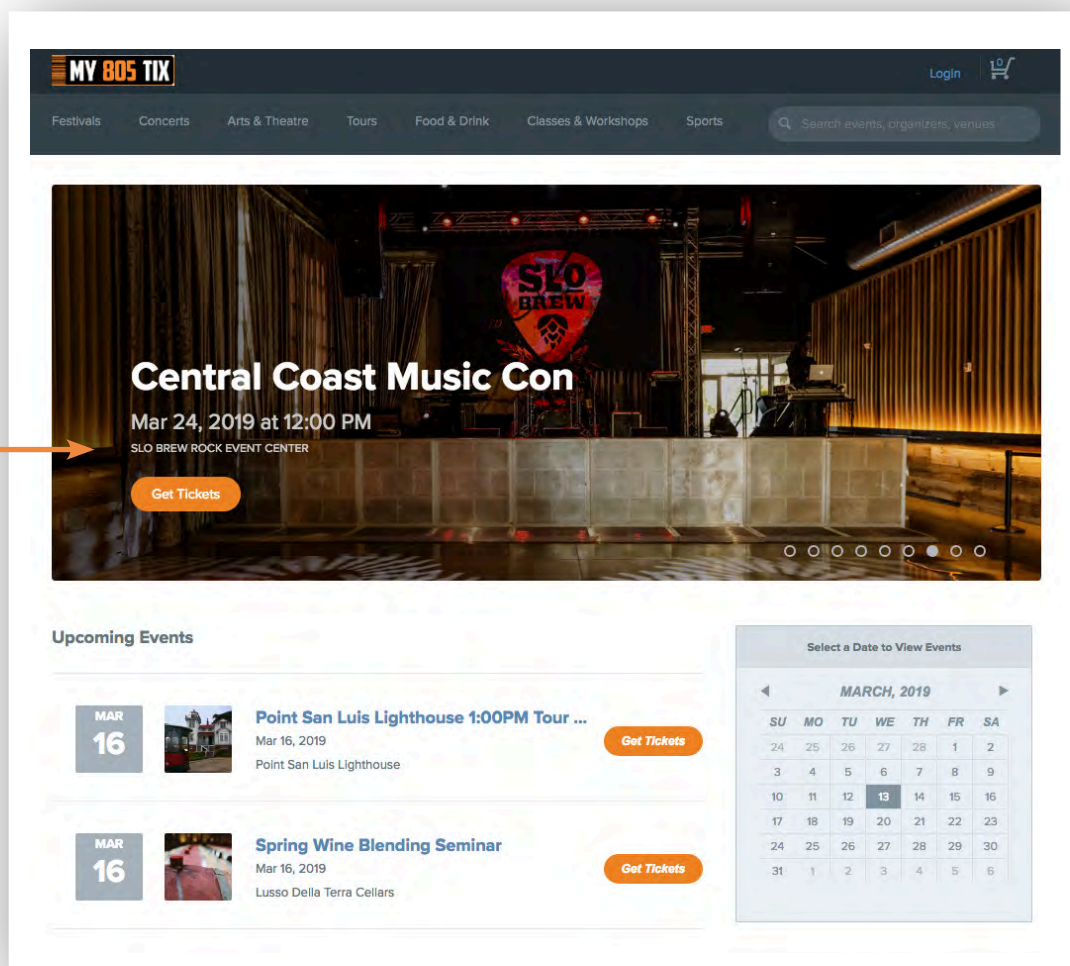




Media Support Overview 2019

- My805Tix portal carousel
- My805Tix Facebook Page
- My805Tix Ticket Wire Newsletter
- New Times and Sun “Welcome” print ads
- My805Tix Weekly full page ad of upcoming events
- New Times & Sun Facebook Pages
- New Times & Sun website event listing widget
- New Times & Sun website calendar “Buy Tickets” button
- New Times & Sun automatic website calendar inclusion
- New Times & Sun ticket giveaways in print & online
- New Times & Sun advertising newsletters

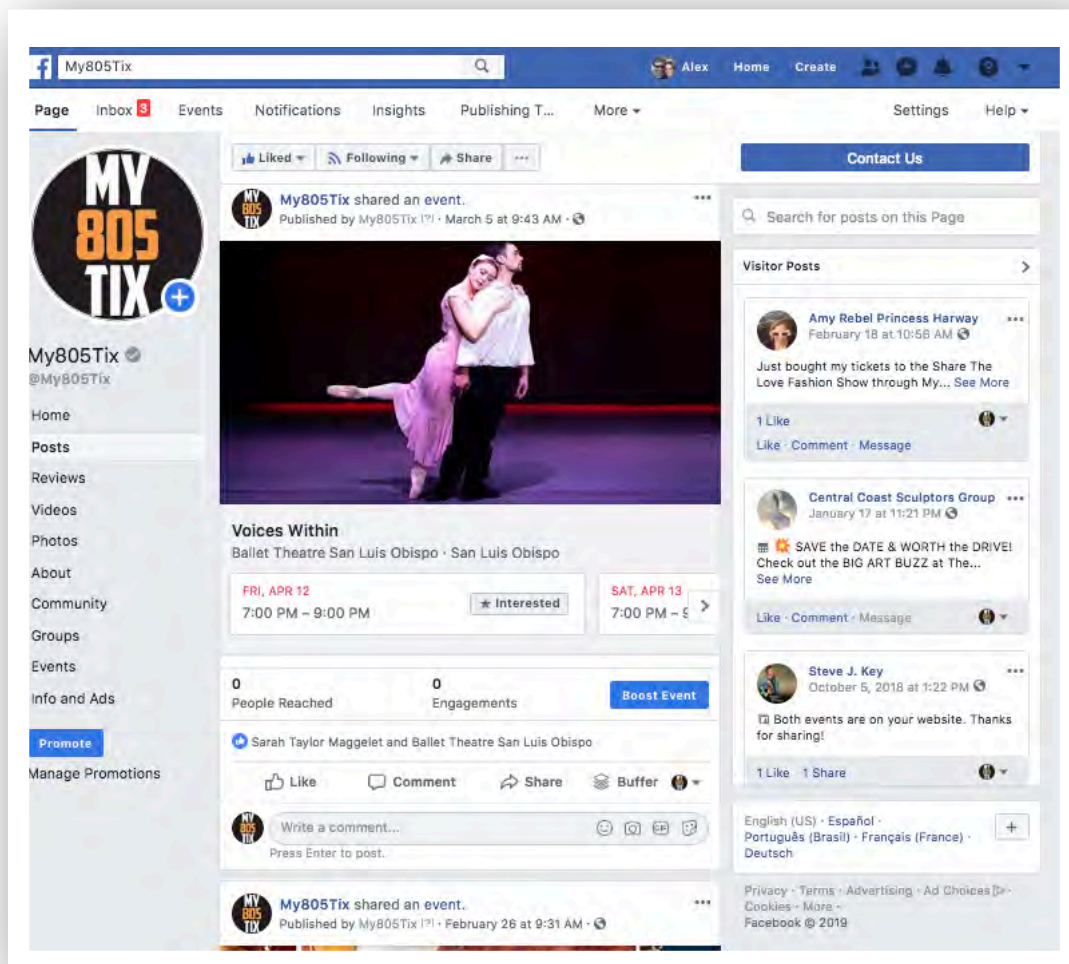
My805Tix PORTAL CAROUSEL



The most current 10-12 events will be highlighted in the rotating carousel at the top of the **My805Tix** homepage. The carousel is updated frequently and provides premium exposure for your event. Your event must have a featured image of 1000 pixels x 400 pixels to be included on the carousel.



My805Tix FACEBOOK PAGE



Posts to **My805Tix**'s Facebook page will highlight upcoming **My805Tix** events. Sharing your events with us on your social media will further promote your event.

MY 805 TIX

My805Tix

TICKET WIRE WEEKLY ONLINE NEWSLETTER

MY 805 TIX CHECK IT OUT VISIT MY805TIX.com

TICKET **WOW!** WIRE

FESTIVALS // CONCERTS // ART // THEATER // FOOD + DRINK

“THIS IS WORTH THE SCROLL”

EVENTS THROUGH THIS MONTH

FEATURED EVENTS

The Sunshine Boys
A COMEDY BY NEIL SIMON

The Sunshine Boys
CCAT Theatre
Cambria
Fri., Mar. 15, 2019
CCAT / Allied Arts
[BUY TICKETS NOW](#)

RICK SPRINGFIELD
STRIPPED DOWN

SATURDAY MARCH 16
RAVA WINES + EVENTS
DOORS 6PM SHOW 7PM RESERVATIONS ON SALE NOW. RAVAWINES.COM RAVA WINES + EVENTS BOX OFFICE

Rick Springfield
“Stripped Down”
Rava Wines + Events
Sat., Mar. 16, 2019
Rava Wines + Events
[BUY TICKETS NOW](#)

MY 805 TIX CHECK IT OUT VISIT MY805TIX.com

“ON THE WIRE”

UPCOMING EVENTS

WOMEN IN

Movie Screening:
Miss Representation
Cuesta College Assoc. Student Ctr.
Wed., Mar. 13, 2019
[Jewish Comm. Ctr. of SLO](#)
[BUY TICKETS NOW](#)

Block Printing Workshop
Talley Vineyards
Thurs., Mar. 14, 2019
[Zest it Up, Inc.](#)
[BUY TICKETS NOW](#)

Current **My805Tix** partners will have priority to be included in our weekly online Ticket Wire newsletter at a discounted rate. Ticket Wire is distributed to over 20,000 subscribers and provides ticket buyers links to event and organization pages.



New Times & Sun “WELCOME” PRINT ADS

MY 805 TIX

ALL TICKETS. ONE PLACE.

ON SALE NOW!



**AN INTIMATE CONCERT WITH
JOELYN LUTZ &
BILL ROYAL**

SUN, MARCH 3

4–6pm
CORE Winery

TICKETS AVAILABLE AT
MY805TIX.COM

Does your organization sell tickets? Get more exposure and sell more tickets with a local media partner. Call 546-8208 for more info.

MY 805 TIX

ALL TICKETS. ONE PLACE.

ON SALE NOW!



**A SPECIAL NIGHT
WITH DYLAN EARL**

SAT, MARCH 30

7–9:30pm
Cornell Winery

Presented by:
TINY PORCH CONCERTS

TICKETS AVAILABLE AT
MY805TIX.COM

Does your organization sell tickets? Get more exposure and sell more tickets with a local media partner. Call 546-8208 for more info.

Each new organization that joins the My805Tix platform will get a free print ad in *New Times* and *Sun* to welcome you to the team and promote your first event. *New Times* and *Sun* combined circulation: 55,000 copies distributed throughout Northern Santa Barbara and San Luis Obispo Counties.

MY 805 TIX

My805Tix

WEEKLY FULL PAGE AD OF UPCOMING EVENTS

Tickets on sale now at My805Tix.com and at our official Box Office at Boo Boo Records in SLO

Supporting local journalism, one ticket at a time.

<p>SLO Blues Society: Albert Castiglia SATURDAY, FEBRUARY 23 SLO Veteran's Hall</p>	<p>WRESTLING Cen Cal Professional Wrestling Presents: No Love Lost SUNDAY, FEBRUARY 24, 2019 The Graduate</p>	<p>Share the Love Fashion Show FRI & SAT, MARCH 1 & 2 Alex Madonna Expo Center</p>
<p>Point SLO Lighthouse Tours EVERY WED & SAT Point San Luis Lighthouse</p>	<p>SLO Blues Baseball 2019 SEASON PASSES Sinsheimer Stadium</p>	<p>Return of the Jetties: A Benefit Concert for Orchestra Novo SATURDAY, MARCH 2 Congregation Beth David</p>
<p>Harp Virtuoso SUNDAY, MARCH 3 Pear Valley Estate Wine</p>	<p>Brewsana SUNDAY, MARCH 3 7Sisters Brewing Co.</p>	<p>UK Guitarist Clive Carroll FRIDAY, MARCH 7 Morro Bay Wine Seller</p>
<p>Tribute to Johnny Cash TUESDAY, MARCH 12 Morro Bay Wine Seller</p>	<p>Movie Screening: Miss Representation WEDNESDAY, MARCH 13 Cuesta College Associated Student Center</p>	<p>MY805TIX BOX OFFICE IS NOW OPEN We're happy to announce Boo Boo Records is the official Box Office for My805Tix events! Boo Boo's is located at 978 Monterey Street in SLO. Call them at 805-541-0657.</p>
<p>Rick Springfield: Stripped Down SATURDAY, MARCH 16 Rava Wines + Events</p>	<p>Mamma Mia! SATURDAY, MARCH 16 Morro Bay High School</p>	<p>Spring Wine Blending Seminar SATURDAY, MARCH 16 Lusso Della Terra Cellars</p>
<p>Royal Family KIDS Fundraiser SATURDAY, MARCH 23 Fountain Pavilion at the Santa Maria Fairpark</p>	<p>Central Coast Music Con SUNDAY, MARCH 24 SLO Brew Rock Event Center</p>	<p>Watercolor & Wine Workshop SUNDAY, MARCH 24 Zaca Mesa Winery</p>
<p>Brynn Albanese performs with StringFire SUNDAY, MARCH 25 Old Santa Rosa Chapel</p>	<p>Andy Warhol Pop Art Paint Bar SUNDAY, MARCH 31 Tooth & Nail Winery</p>	<p>Central Coast Aquarium Spring Break Camp APRIL 1-5 Central Coast Aquarium</p>
<p>Bingo Bonanza SATURDAY, APRIL 6 Veterans Hall</p>	<p>Player SATURDAY, APRIL 6 Rava Wines + Events</p>	<p>Avila Beach Easter Egg Hunt SATURDAY, APRIL 13 Avila Beach Community Center</p>

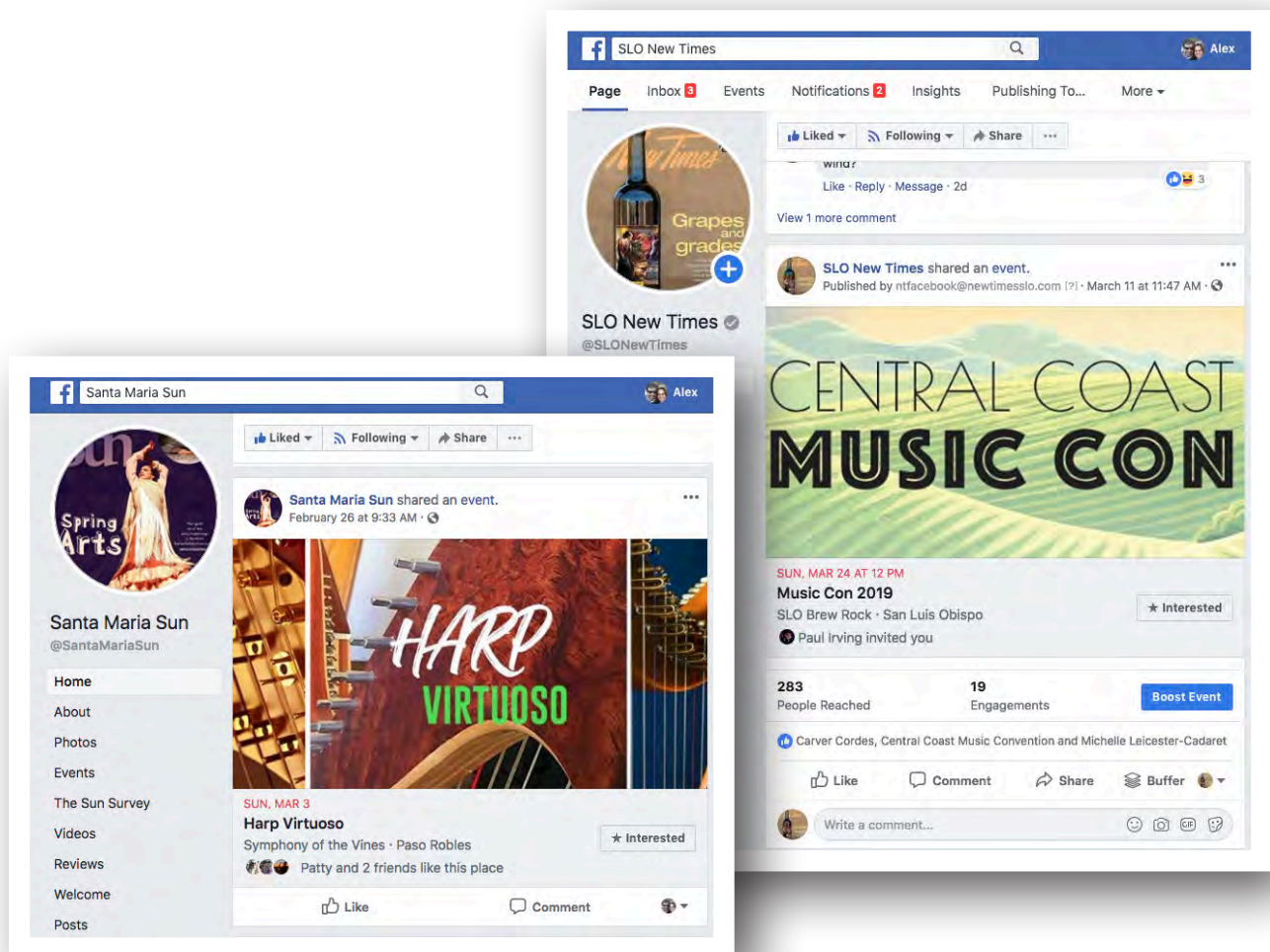
Interested in selling tickets with My805Tix? Contact us for a demo today! info@My805Tix.com

POWERED BY: &

FOLLOW US ON FACEBOOK!

Each week we highlight the most upcoming events from our **My805Tix** partners in a full page ad in *New Times* and *Sun*. *New Times* and *Sun* combined circulation: 55,000 copies distributed throughout Northern Santa Barbara and San Luis Obispo Counties.

New Times & Sun FACEBOOK PAGES



Posts to Facebook will highlight upcoming **My805Tix** events. All **My805Tix** portal users can also share their respective events with our platform for further promotion. We currently have over 11,000 combined followers on Facebook as of March, 2019.

MY 805 TIX

New Times & Sun WEBSITE EVENTS LISTING WIDGET

The screenshot shows the My805Tix website interface. At the top, there's a black header with the 'MY 805 TIX' logo in white and orange, and a yellow button that says 'TICKETS TO UPCOMING EVENTS'. Below the header, it says 'Events (227)' on the left and 'Displaying events 1 - 50 of 227 in total' on the right. There's a search bar with 'All Events' selected and a 'Filter by date' dropdown. A 'Reset' button is also present. The main content area lists ten events, each with a small image, title, location, date, and a 'Get Tickets' button. The events are:

- 2019 Season Pass (March/April)**
San Luis Obispo, CA | Sinshelmer Stadium, SLO
Friday, March 1, 2019
- 10 Pack Ticket Special (March/April)**
San Luis Obispo, CA | Sinshelmer Stadium, SLO
Friday, March 1, 2019
- KID'S AFTER-SCHOOL CRAFT SESSIONS AT ZEST**
Atascadero, CA | Zest It Up Studio
Wednesday, March 13, 2019
- Block Printing Workshop @ TALLEY WINERY**
Arroyo Grande, CA | Talley Vineyards
Thursday, March 14, 2019
- ME N' MY MINI CHEF: Everything Is Green!**
Atascadero, CA | Mr. C's Kitchen
Friday, March 15, 2019
- The Sunshine Boys**
Cambria, CA | Cambria Center for the Arts Theatre
Friday, March 15, 2019
- Mamma Mia!**
Morro Bay, CA | Morro Bay High School Cafeteria
Friday, March 15, 2019
- Point San Luis Lighthouse 12:00PM Tour - 3/16/19**
Avila Beach, CA | Point San Luis Lighthouse
Saturday, March 16, 2019
- Point San Luis Lighthouse 1:00PM Tour - 3/16/19**
Avila Beach, CA | Point San Luis Lighthouse
Saturday, March 16, 2019
- Spring Wine Blending Seminar**
San Miguel, CA | Lusso Della Terra Cellars
Saturday, March 16, 2019

My805Tix listing widget pulls real-time information on all the upcoming events in chronological order. This listing is always live on the *New Times* homepage. **My805Tix** partners can include the widget on their own websites to list only their respective organization's events.

New Times & Sun WEBSITE CALENDAR “BUY TICKETS” BUTTON

The Sunshine Boys

Fridays, Saturdays, 7-8:30 p.m. and Sundays, 2-3:30 p.m. Continues through April 7

Cambria Center for the Arts Theatre

1350 Main St., Cambria North Coast SLO County

 **BUY TICKETS** \$25

Stage

This classic comedy follows the attempt by a young theatrical agent to reunite his elderly uncle with his long time stage partner. 805-909-2005



★ **Rick Springfield: Stripped Down**

Sat., March 16, 6-9:30 p.m.

Rava Wines + Events

6785 Creston Rd, Paso Robles North SLO County

 **BUY TICKETS** Tickets start at \$45

Live Music

An intimate evening of music and storytelling with Rick Springfield. Dinner options include a selection of local food trucks, including The Truck and Farmhouse Corner Market. 805-238-7282




Songwriters at Play: Tai Shan in Concert

Tue., March 19, 6:30-8:30 p.m.

Morro Bay Wine Seller

601 Embarcadero, Morro Bay North Coast SLO County

 **BUY TICKETS** \$10; for ages 21 and over only

Live Music

An intimate concert with Tai Shan, Nashville-based pop-folk singer, composer, and songwriter. Voice has been compared to Joni Mitchell, Alanis Morissette, and Adele. 805-772-8388



My805Tix platform users will have their event listed in *New Times* online calendar with a “BUY TICKETS” button that will directly link to their **My805Tix** organization or event page.

When your event is posted on **My805Tix**, your listing will automatically be included in the weekly *New Times* and *Sun* print issues and live on the *New Times* and *Sun* website calendars

WIN FREE TIX!



Common Kings
Saturday, March 2
The Fremont Theater



The Wood Brothers
Sunday, March 3
The Fremont Theater



DROELOE
Friday, March 8
The Fremont Theater



**Better Oblivion
Community Center**
Monday, March 11
The Fremont Theater

Go to our website, click on
the **WIN FREE TIX** graphic
and sign up to win!

www.NewTimesSLO.com

NewTimes

New Times & Sun TICKET GIVEAWAYS

The screenshot shows the MY 805 TIX website interface. At the top, there's a banner for "OVER THE RIVER and Through THE WOODS" from March 22 to April 7. Below this is the "New Times" logo and a navigation bar with links like HOME, NEWS, OPINION, MUSIC, ARTS & CULTURE, FOOD & DRINK, SPECIAL ISSUES, BEST OF SLO, and CLASSIFIEDS ETC. The main content area is titled "Free Stuff" and "Concerts". It features two giveaway cards: one for WATSKY, offering a FREE pair of tickets to their performance on Thursday, March 21st, and another for The Offspring, offering a FREE pair of tickets to their performance on Tuesday, April 2nd. Both cards include a "Sign me up to win" button and a "Read full details" link. On the right side, there's a section for "nt social" with social media links and a "Win" button. At the bottom right, there's a "Win" button for a "FREE STUFF" page.

Ongoing ticket giveaways are offered to all current portal users. Print ads and our website FREE STUFF page promote the events while providing readers with a chance to win tickets to a **My805Tix** event.

MY 805 TIX

ORGANIZATIONS USING MY805TIX

