

# PRESENTING

**MY 805 TIX**

**LOCAL EVENTS.  
LOCAL TICKETS.  
ONE PLACE.**

POWERED BY:

*New Times*

SAN LUIS OBISPO COUNTY'S NEWS & ENTERTAINMENT WEEKLY



# Local Tickets. One Place.

## ABOUT NEW TIMES SLO:

*New Times* is San Luis Obispo County's news and entertainment weekly. Celebrating 34 years of publishing the largest circulated paper in the region; covering local news, politics, opinion, food, wine, arts, and entertainment each week. *New Times* is locally owned and operated in San Luis Obispo and is home to 55 Fiction, Best Of San Luis Obispo County Readers Poll, Winning Images Photography Contest, The New Times Music Awards, and the Shredder.

25,000

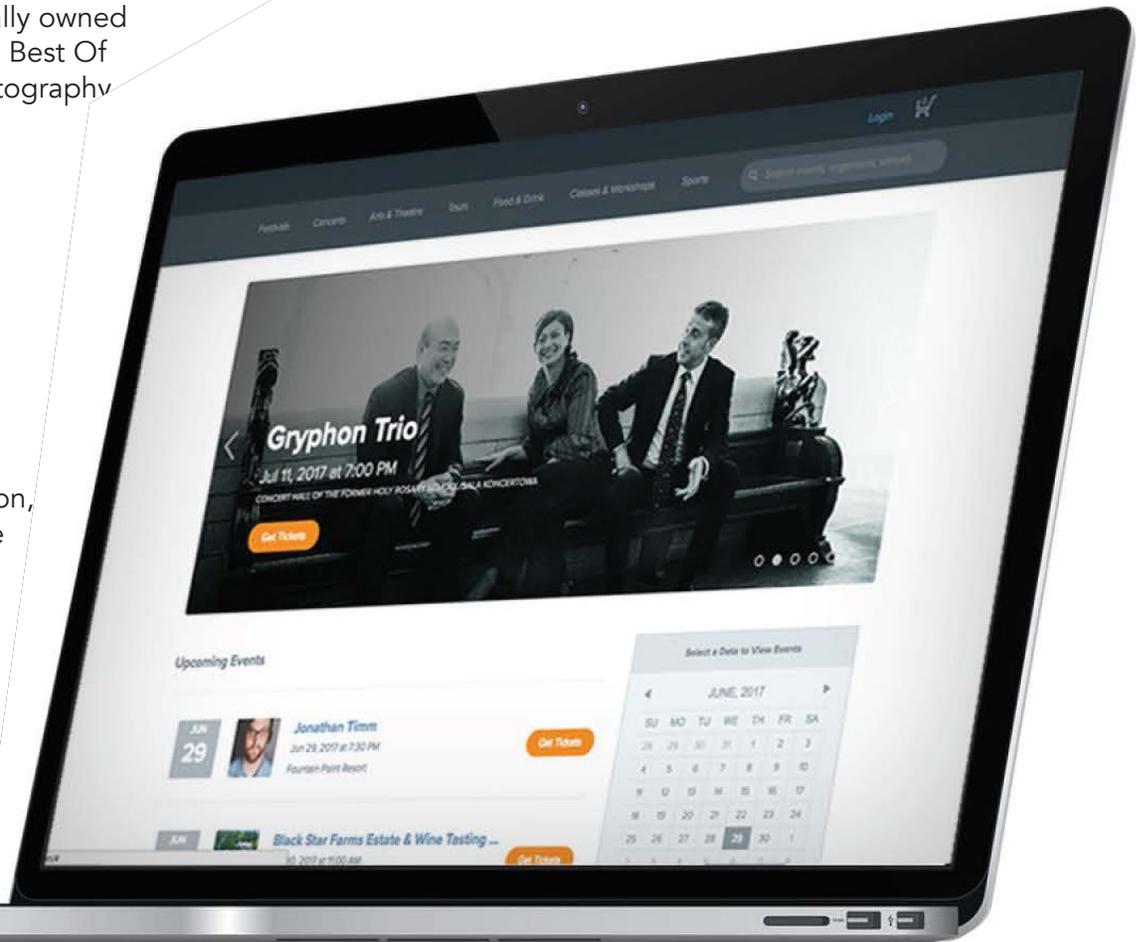
San Luis Obispo County

## ABOUT SANTA MARIA SUN:

*Sun* is Northern Santa Barbara County's news and entertainment weekly. *Sun* covers local news, politics, opinion, food, wine, arts, and entertainment each week. *Sun* is home to Best Of Northern Santa Barbara County Readers Poll, Winning Images Photography Contest, and the Canary.

12,000

Northern Santa Barbara County



# Your Local Marketing Partner



Opportunities include:

- Editorial content in our print products
- Web and email newsletter promotions
- Social media support
- And more!



## Key features & benefits

**ONE-PAGE CHECKOUT** - reduce cart abandonment [source]

**TIME-ENTRY UPDATES** - space out check-in by venue, date, and time. Halloween trail example here

**SERIES EVENTS** - manage ticket inventory and packages across a series of events or reoccurring events

**SPONSORSHIP INVENTORY** - more branding opportunities than any other platform (brand tickets, logos, and links on checkout page, lead gen, etc.)

**UPSELL AT CHECKOUT** - create a pop-up during checkout when a ticket is added to the cart

**VIRTUAL EVENTS** - embed a live stream or pre-recorded video to a new landing page that is gated by ticket type or activity

**MERCHANDISE** - include a merchandise section at checkout to add new revenue pre-event

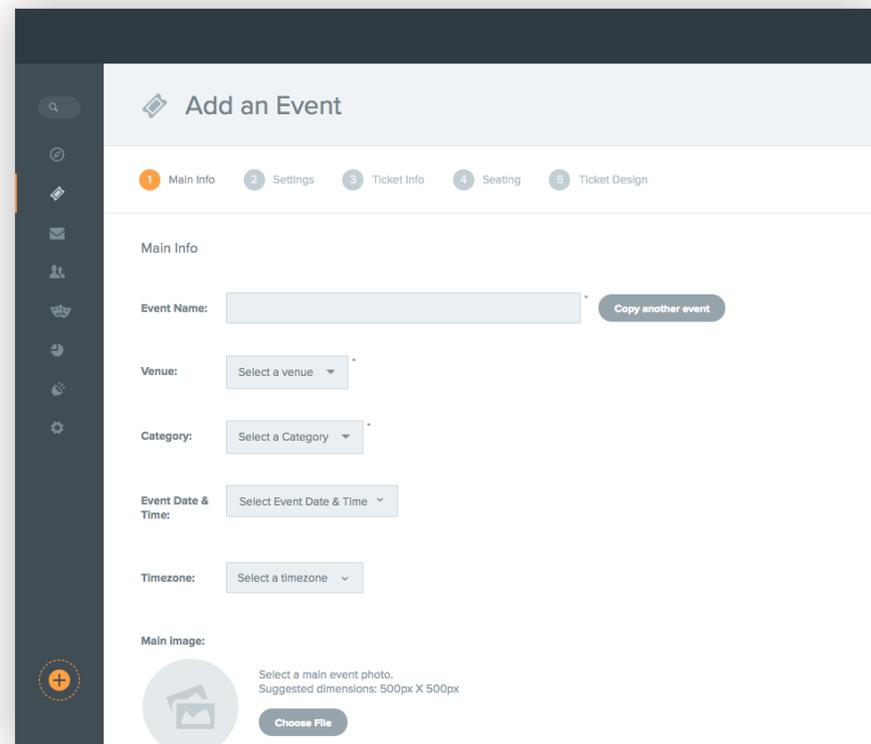
**TAP TO REDEEM** - fans can now tap their tickets or activities to redeem for a completely contactless check-in

**DEDICATED CLIENT SERVICES TEAM** - training, building events, on-site support, strategic consulting

**MULTI-LANGUAGE** - build event details in two languages for fans to toggle between based on preference, like English and Spanish

# Easy Access, Easy Setup

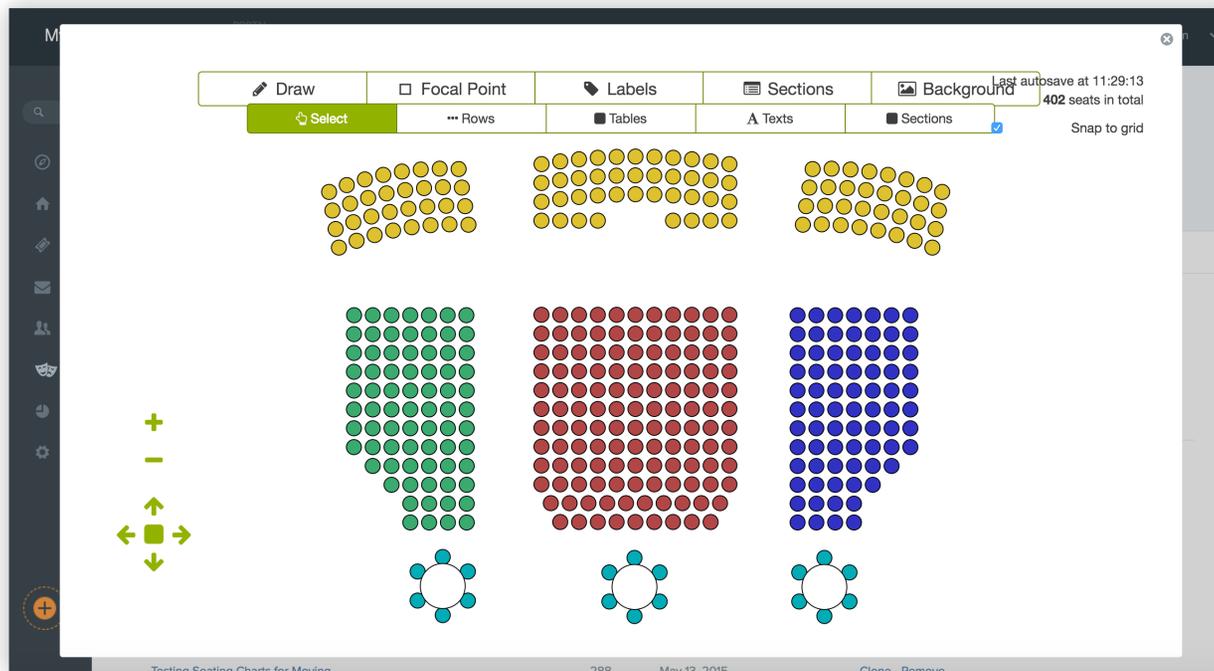
- Cloud based system allows access to real time information anytime, anywhere
- Add users to your organization with different permission levels
- Simple, intuitive event setup
- Create any type of event from galas to festivals to full theatre productions
- Quickly duplicate past events for efficient event setup
- Includes additional features such as Promo Codes, Early Access Codes, Registration Questions, Waivers, and more!

A screenshot of a web application interface for adding a new event. The interface is titled "Add an Event" and features a dark sidebar on the left with various navigation icons. The main content area is white and contains a form with the following fields: "Event Name" (text input), "Venue" (dropdown menu), "Category" (dropdown menu), "Event Date & Time" (dropdown menu), and "Timezone" (dropdown menu). There is a "Copy another event" button next to the Event Name field. At the bottom, there is a "Main image" section with a "Choose File" button and a note: "Select a main event photo. Suggested dimensions: 500px X 500px". A progress indicator at the top shows five steps: 1. Main Info (active), 2. Settings, 3. Ticket Info, 4. Seating, and 5. Ticket Design.

# Seating Chart Capabilities

We custom build to client specs with fast turnaround

- Include seats, tables, and booths in a single chart
- Include custom text and background images
- Allow customers to select a spot for their group (useful for social distanced events)
- Implement custom social distanced seating rules into seat selection
- Charts automatically carry over when you duplicate an event



# Sell More Than Just Tickets



## Donations

Create donation funds and solicit them during the purchase process or as stand alone contributions



## Merchandise

Sell merchandise, collectibles, or order food and drink ahead of time



## Ticket Packages

Sell a variety of ticket packages for your season, series or festival



## Gift Cards

Provide your customers with the option to purchase Gifts Cards that can be used to any of your organization's events



# Covid-Ready Event Ticketing & Social Distancing Solutions

## **Timed Entry Ticketing and Time Slot Access**

Organizers can sell tickets to specific time slots to maximize social distancing and maintain compliant access control. Our functionality lets organizers specify the number of attendees per time slot which restricts the time in which a ticket is valid. When using timed entry ticketing, organizers can dynamically control price and capacity based on projected demand. Our timed entry solution has been used for drive-in movie theaters, film festivals, socially distanced gatherings, museums, and everything in between.

## **Virtual Events & Livestream Events**

Monetizing virtual events just got easier. Our virtual event solution allows you to seamlessly host a virtual event from a number of different platforms while displaying a custom backslash and banner ads. Keep your sponsorship revenue even when you go virtual using our event tools.

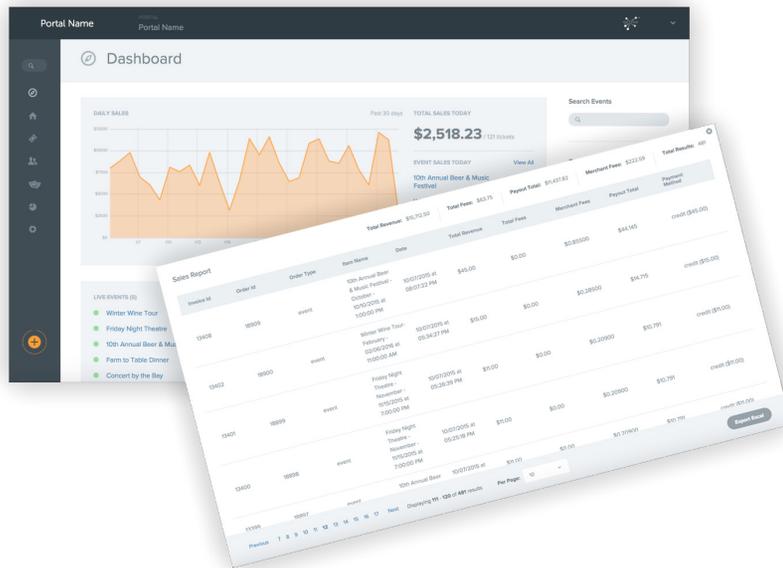
# Night Of Operations

- Download a Will Call list or use the iOS or Android app to check in for a single access point or the whole event.
- Fully functioning Box Office through the iOS app
- Kiosk Mode, for iOS, allows attendees to check in their own tickets while you monitor from a distance.
- Kiosk Mode also available for Box Office
- Tap to redeem mobile tickets provides a hardware free, contact free option at check in
- Use the in-platform QR Code Generator and give walk ups a shortcut to purchase directly from their own device

<b>Ticket Type:</b> General Admission - Standard		<b>Seat:</b> General Admission	<b>Ticket Price:</b> \$9.00
<h2>Whiskey Cheer</h2>			
The Parlor • Thu, Dec 8, 2016 • 8:00 PM			
<b>ADDITIONAL INFORMATION</b>			
<b>ORDER #:</b>	94451		
<b>TICKET #:</b>	220903		
<b>TICKET TYPE:</b>	General Admission - Standard		
<b>IMPORTANT INFORMATION</b>			
- This ticket only allows one entry.			
- Duplication or sale of this ticket may void the ticket.			
- Please present this entire sheet as your ticket.			
- No refunds, no exchanges.			
<b>SEAT:</b>	General Admission		



# Powerful Reporting/Targeted Marketing



- Real time sales data at your fingertips or look back at specific time periods
- Choose between our simple report templates or custom build your own
- Run simple or customized reports across multiple events
- Connect your Google Analytics account or plug in a Facebook tracking pixel for customized tracking
- Integrations with Zapier and MailChimp help automate your processes



# Competitive Pricing

Our pricing plan charges buyers a flat fee of \$1.50 plus 4% of the ticket price. A separate fee for merchant processing will be charged to the ticket buyer at a rate of 2.5% of the entire transaction.





# Get Paid... When You Want!

- Fast, hassle free, secure set up
- Real time payments available, get paid as you sell.
- Set up one Stripe account for all of your events or switch it up each time
- Direct deposit to your bank account available or Stripe account
- Lump sum payments at the end of your event are available as well

Payouts Report Total Results: 169

Organization Name	Payout Id	Payout Date	Gross Total Transaction	Gross Ticket Fees	Merchant Fees	Net Organization Revenue	Settlement Data
Local Organization	8116	01/11/2017 at 12:01:49 AM	\$50.00	\$4.00	\$0.95	\$45.05	
Local Organization	8091	01/10/2017 at 12:01:31 AM	\$100.00	\$8.00	\$1.90	\$90.10	
Local Organization	8054	01/08/2017 at 12:01:48 AM	\$75.00	\$6.00	\$1.42	\$67.57	
Local Organization	8033	01/07/2017 at 12:01:52 AM	\$450.00	\$36.00	\$8.55	\$405.45	
Local Organization	7991	01/05/2017 at 12:01:38 AM	\$75.00	\$6.00	\$1.42	\$67.57	
Local Organization	7971	01/04/2017 at 12:01:51 AM	\$50.00	\$4.00	\$0.95	\$45.05	
Local Organization	7953	01/03/2017 at 12:01:48 AM	\$50.00	\$4.00	\$0.95	\$45.05	
Local Organization	7908	12/31/2016 at 12:01:38 AM	\$100.00	\$8.00	\$1.90	\$90.10	
Local Organization	7892	12/30/2016 at 12:02:02 AM	\$225.00	\$18.00	\$4.27	\$202.72	
Local Organization	7873	12/29/2016 at 12:01:42 AM	\$50.00	\$4.00	\$0.95	\$45.05	

Previous 1 2 3 4 5 6 Next Displaying 1 - 10 of 169 results Per Page: 10 Export Excel



# All Backed By Local Customer Service

- Work with a local team of experts you know and trust that is dedicated to see your event succeed!

- Quick and accessible training and support to you and your customers

